Go into McDonald's today, and you see a complex, well-operated business system operated by ordinary people. That is impressive in and of itself. What is even more impressive is to understand the roots of how this business was established, which you can do by reading this entertaining and revealing book. Unlike most people who write about themselves and their businesses, Ray Kroc was pretty candid about the problems he had, the people who gave him a hard time, the mistakes he made, and his personal life. It turned out that the storage methods used by the McDonald brothers aged and dehydrated the potatoes a bit so that they could fry up nicely. Kroc had to invest in finding a process for doing that outside of the near-desert climate of San Bernardino. In Grinding It Out, you'll meet the man behind McDonald's, one of the largest fast-food corporations in the world with over 32,000 stores around the globe. Irrepressible enthusiast, intuitive people person, and born storyteller, Kroc will fascinate and inspire you on every page. Year Å You can write a book review and share your experiences. Other readers will always be interested in your opinion of the books you've read. Whether you've loved the book or not, if you give your honest and detailed thoughts then people will find new books that are right for them. Å He was the author of Grinding It Out. You can sign up for email updates here. Afterword. As I finish writing this book, I am painfully aware of the names I have not mentioned in it. McDonald : Forex Simplified™ √PDF Marilyn McDonald : Forex Simplified™ √eBook ✔Download Work from Home: How to Make Money Working at Home - and Get the Most Out of Life. 193 Pages·2009·958 KB·5,126 Downloads·New! the mistakes they made. Work from Home: How to Make Money Working at Home - and Get the Most Out of Life... Å be implemented by you, too. None of the ideas contain solicitation (buy my product, make a lot of money). All Soap Making: A Quick Soap Making Book, Including Homemade Soap Recipes, Soap Making Supplies, Lye. 109 Pages·2013·764 KB·21,481 Downloads·New! Are you or your family member looking for homemade soap making tips?