1. Introduction. The Bible is often named a wisdom treasury, a source of eternal verities, moral and spiritual values. When the proper name is used in the literary text then instead of "reconsiderations of life and the personality" as semantic components of a name the text becomes itself "life and the personality" of the proper name, especially if it belongs to the protagonist. The description of everything that occurs to the carrier of a name in the text fills the Bible personality profiles of biblical characters which depict the character and personalities of biblical men and women (heroes and villains) mentioned in the Bible can be found on the Christ-Centered Mall Bible Profiles page. Character and personality profiles of Bible heroes and villains can be found at Christ-Centered Mall. "But ye are a chosen generation, a royal priesthood, an holy nation, a peculiar people; that ye should shew forth the praises of him who hath called you out of darkness into his marvellous light." -- I Peter 2:9. Bible Personality Profiles Personality profiles are concise biographical sketches.