Rob and Amy talk about how London's famous Theatreland. New figures show that audiences swelled by over 3% in 2011 - that's despite rising unemployment in the UK. This week's question: What do you think is the name of London's oldest West End theatre? a) London Coliseum. b) The Palace Theatre. c) Theatre Royal. Listen out for the answer at the end of the programme. Listen. London's Theatreland. listen. End of Section. Vocabulary. Theatreland. area of London where all the theatres are located. musicals. plays in which some or all of the story is told using songs and dan London Theatreland or also known as the West End, is the area of central London containing many of London's commercial Theatres. The term originated in the early 19th century to describe the fashionable areas to the west of Charing Cross including Leicester Square, Covent Garden, Oxford Street, Regent Street and Bond Street. The West End is London's alternative to New York's Broadway Theatre and represents the highest level of commercial theatre one can reach in the UK. Visiting a London theatre show is a very popular tourist activity as well as for locals and school groups alike. Buy Theatreland: A Journey Through the Heart of London's Theatre 1st Edition by Paul Ibell (ISBN: 9781847250032) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.Â - What's On Stage.Listed in History Today's June 29th book blog entry. [Theatreland's] fascinating chapters with stories of the past and present of our theatres, actors producers and playwrights make it essential and pleasurable reading for all theatre-goers. Â- Barbican Life. 'Lucid and worthwhile the chapter about the nuts and bolts of production explains precisely the role of each key creative in the process a good chapter on significant West End women, from Gladys Cooper to Nica Burns.'